

# Coaching not just for sports teams, it helps businesses too

A GROUP of Riverland businesses have recently benefited from business coaching that will help them to drive their organisation forward.

The coaching, organised by Regional Development Australia, was hosted by 10X Adelaide and provided performance

strategies for those involved.

A total of 22 Riverland businesses were involved in the program that was run early last month. Among the

businesses involved were the Berri Patisserie and Renmark River Cruises.

Mary from the Berri Patisserie says her Edge experience has made her more determined to work on her busi-

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ness, “rather than in my business”.

Another participant, Fleur from Renmark River Cruises, said the workshop, “enthuses

you - gives you actual tools to make things happen”. Due to the popularity of the courses, RDA’s business development manager Cindy Nolan said more locals are set to benefit from the performance improvement strategies.

Riverland business owners who want access to the peak performance strategies revealed at Edge events, can contact Cindy Nolan at the Regional Development Australia, on 8580 8500.