

10X Mackay collects two awards

BUSINESS SUCCESS

MACKAY business coaching firm 10X Mackay might be a rookie when it comes to new accounting firms – but the team is beating the best at their own game.

10X Mackay, which is a new business arm for Strategic Accountants, has beaten leading accounting firms across the country and won two of this year's 10X Outstanding Performance Awards at 10X's 2010 Annual Awards Night held on July 9 at the Gold Coast.

The award was presented to Strategic Accountants firm partner Gary West, 10X business coach Peter Hodges and 10X sales and marketing co-ordinator Della Muscat by 10X Limited CEO Nic Clark.

The awards were to recognise 10X Mackay's outstanding achievement in 10X Rookie of the Year (new franchise of the year) and Outstanding Achievement for 10X Coaching Club Ignite awards.

The nominees comprised Australia's leading accounting firms that offer business development services to small businesses in partnership with national business development franchise 10X.

Strategic Accountants and 10X Mackay's Gary West were honoured to receive the award on behalf of his firm.

"To be selected as the number one accounting firm out of the most proactive accounting firms representing 10X in Australia is a great honour," Mr West said.

"To receive the awards

for Rookie of the Year and Ignite Outstanding Achievement means that our firm is in the best position to provide coaching to local business owners and help grow their businesses."

Corporate Computer owner and participating member of 10X Mackay coaching club, Matt Porter, congratulated 10X Mackay for the accolade, noting the award was well-deserved.

"10X Mackay are the leaders in providing high levels of support to their business clients, and have helped my business by producing an increase in productivity and efficiency," Mr Porter said.

"They did this by helping me to get organised and provide me with the information to implement this organisational change. It has really solidified the roles and responsibilities in my business – and this gives me a great peace of mind. Their efforts certainly merit the recognition of the award."

While proud to receive the award, the team at Strategic Accountants and 10X gain greater satisfaction

from the knowledge of what their local business clients will derive from it.

10X business coach Peter Hodges said the award showed Mackay clients had access to some of the best business development resources and support in the country.

Mr West credits the success of his firm to the strength of 10X's Coaching Club, the coaching and mentoring service that 10X Mackay provides to local

business owners.

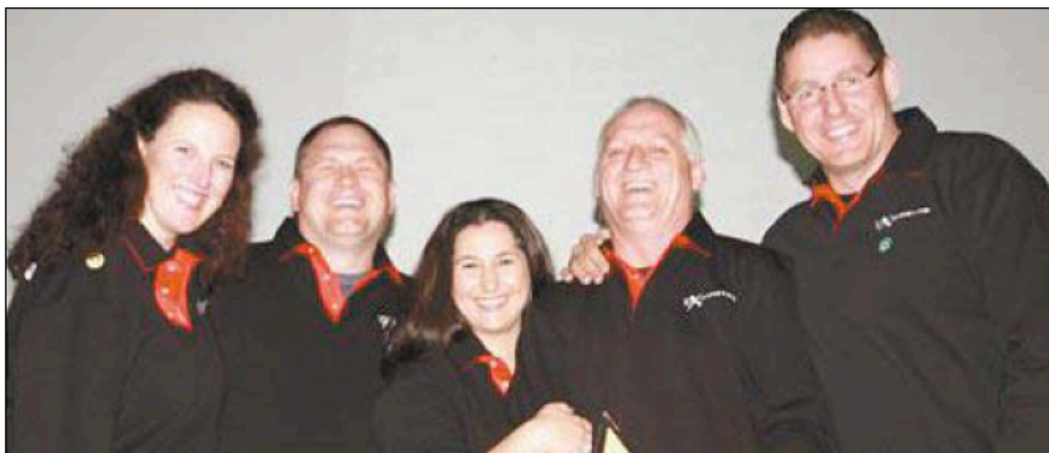
"The 10X Coaching Club has proven to be an in-

valuable tool for its members."

As the leader in Coaching Club Ignite performance in Mackay, 10X are offering all qualified Daily Mercury readers a complimentary Discovery Consultation valued at \$590. This consultation is designed to pinpoint the hidden leverage points in a business – the very "levers and dials" that immediately lift your results without huge expense and drive your profits upwards. Call 10X Mackay today on 4951 1109 to find if you qualify.



BELOW: 10X Mackay's Della Muscat and Peter Hodges with their gold award for Rookie of the Year at the 10X Outstanding Performance Awards at the Gold Coast in July.



ABOVE: Mackay business coaching firm 10X Mackay director of 10X, Ryll Burgin, with partner of Strategic Accountants and 10X Mackay, Gary West, Della Muscat and Peter Hodges