

Hobart accountant wins top national franchise award

TASMANIAN accounting firm Strategic PBS Chartered Accountants has beaten leading accounting firms across the country to win this year's prestigious 10X franchise of the year and outstanding achievement awards at 10X's recent 2010 annual awards night.

The award was presented to firm partner Dean Demeyer by Nic Clark, CEO of 10X Limited, to recognise outstanding achievement in marketing and public events to the business community.

The nominees comprised Australia's leading accounting firms that offer business development services to small businesses in partner-

ship with national business development franchise 10X.

Dean Demeyer, partner of Strategic PBS Chartered Accountants and 10X Tasmania, said that to be selected as the number one accounting firm out of the most proactive accounting firms representing 10X in Australia, was a great honour.

Mark Davis, co-owner of Tarkine Trails, and a participating member of 10X Tasmania Coaching Club, congratulated Strategic PBS Chartered Accountants, saying the award was well deserved.

"10X Tasmania is a leader in providing high levels of support to their business clients – their efforts certainly merit the recogni-

tion of the award," he said.

Mr Demeyer said: "This award shows that our Tasmanian clients have access to some of the best business development resources and support in the country.

"Knowing that we have that impact is what is truly rewarding for me."

Mr Demeyer credits the success of his firm to the strength of 10X's Coaching Club, the coaching and mentoring service that 10X Tasmania provides to local business owners.

"The 10X Coaching Club has proven to be an invaluable tool for its members," Mr Demeyer said.

"Aside from helping participating business owners in increasing their KPI's, the



Winners are grinner: 10X directors, from left, Gavin Hinds, Dean Demeyer and Geoff Owens.

10X Coaching Club also provides a professional circle of support, structure and accountability.

"10X Tasmania is offering Tasmanian business owners an evening with one of Aus-

tralia's leaders in the field of business and peak performance, at *The Edge: Gaining the Unfair Advantage and Increased Profits* event.

"Normally tickets would be an investment of \$189

per person; however, we hope *Tasmanian Business Reporter* readers will take this special offer and register for free as our gift to you."

Call 10X Tasmania on 6231 0048 to find out more.