

The perfect 10X sweeps awards

By KAREN SWEENEY

BENDIGO group 10X is celebrating two major awards, including one rare one.

The business was named most outstanding among the 10X group for the last quarter, competing against businesses in Australia and New Zealand.

Bendigo 10X head coach Jennifer Harwood has also become a certified speaking professional, one of only 160 worldwide.

Ms Harwood will be given her award at a presentation ceremony in Brisbane on Saturday night.

She said it had taken a lot of hard work to become a CSP.

"It shows a level of excellence in public speaking," she said.

"You speak a lot and grow a public speaking business.

"You need to be recognised in the industry and have business networks."

Ms Harwood said that since becoming a public speaker five years ago she had made hundreds of presentations.

"I speak at national con-



RECOGNISED: Owner of Bendigo 10X Chris Waterson, Jennifer Harwood and Bendigo 10X sales and marketing co-ordinator Mike Smith. Picture: ALEX ELLINGHAUSEN

ferences, exhibitions, trade shows and people hire me out for training," she said.

Bendigo 10X owner Chris Waterson said it was great to be honoured with the national award.

It saw Bendigo pitted

against 141 10X groups in Australia and 35 in New Zealand.

The group provides resources and advice to businesses wanting to improve their financial performance through one-on-one and

group coaching sessions and workshops.

"It's great to have in Bendigo because we provide enormous resources," he said.

"Whatever businesses need we have answers for."