

stepUP to motivate teenagers

ALEX MCKINNON

GETTING teenagers in the Mid West to believe in themselves and take charge of their lives is the motivation behind the launch of stepUP Foundation in Geraldton.

Greg Smargiassi and other business leaders involved hope to have the first stepUP event in September this year, which up to 500 teenagers can attend.

Mr Smargiassi is donating 10 per cent of profits from his business, 10X, to the venture.

He said the purpose of stepUP was to educate and excite teenagers about the possibilities for their futures in business and in life.

"We do that by bringing high profile and inspirational entrepreneurs, sporting heroes and other leaders together with teens over a unique two day seminar."

The now global stepUP Foundation was started by Ryll Burgin in Sydney in 2002 and is now led by renowned motivational leaders like Michael Sheargold and Shane McLucas.

Some of the people who have been



Greg Smargiassi

involved include Sydney real estate guru John McGrath, award winning singer Adam Thompson, Olympic gold medallist Stephen Bradbury, former Brisbane Broncos coach Wayne Bennett and Olympic gold medallist Natalie Cook.

To date more than 3000 teens have graduated from stepUP programs.

Mr Smargiassi said the event in September will include high profile speakers who in the past have included AFL footballers, business leaders and other celebrities.

He said there was a real demand for this kind of life coaching in Geraldton and was confident of being able to secure 500 people and the necessary number of adult coaches.

For more information contact Greg at greg.smargiassi@10x.com.au or call 9965 0022.