



10x Bendigo team, Chris Waterson, Jennifer Harwood, Kylie Blanchard, Mike Smith, Travis Austerberry



Director 10x, Chris Waterson with one of the awards

New Bendigo 10X franchise wins Australasian awards

They may have just opened the doors last December, but business coaching franchise, 10X, has already won a string of awards for outstanding performance.

The Bendigo franchise was awarded the 10X Franchise of the Year 09/10 award for the best overall franchise in Australasia. Given that there are 145 locations around Australia and 31 locations in New Zealand, winning the award was a considerable achievement.

10X offers the services of high-calibre coaches and business specialists to Bendigo businesses wanting to improve their systems and increase profits. 10X is one of the most successful accounting firms around Australia and New Zealand.

"To win this award really says something about our team and our commitment to our clients and their results," business development specialist, Mike Smith, says.

10X Franchise of the Year was judged on being the overall winner in all fields including Achievement in Marketing, Achievement in Business Coaching and Achievement in Public and Private events for the business community.

The 10X Private Events for the Business Community Award was judged on its private event series called The Edge.

"The Edge is a complementary, three-hour business development workshop run in our boardroom on Mundy Street (the old YMCA)," Mike says. "Speakers such as Jennifer Harwood and Dean Marinac present The Edge and the series has been extremely successful.

Mike added that over 138 businesses have been involved in 19 events for The Edge.

A recent, popular event showed over 170 business owners how to increase their sales, profit and cashflow.

The 10X team assesses small and medium size individual businesses looking for faster and smarter ways to improve results. 10X focuses on where the business is at the present moment and then provides the expertise to enable the business to grow and develop in particular directions.

"Business owners work long and hard on their businesses which are vital to them," Mike says. "It's only natural that they want to know how to best maximise the full potential of that hard work!" ■