

Competitive Edge

Through our long standing partnership with Thornton Partners, the MTA recently arranged free tickets for members to attend the popular EDGE seminar. Thornton's new venture is called 10X Perth NE, which is the company's new Business Coaching Division.

It was a great opportunity for members to be exposed to new ideas or solidify that they are heading in the right direction. The seminar was well received by members, which is indicated in their feedback:

"It helps putting things together in the right manner. Pitched on the right level and I can apply this in my business immediately."

- *Colin and Gail Richards, Extreme Machines and Tracking*

"Some small changes can make a dramatic difference."

- *Bryan McMoran, Front Runner 4X4*

"Helping us to carefully look at our business and improve."

- *Peta Watkins, On Time Chauffeurs*

"It has changed my outlook on not only my business, but also my personal life."

- *Jon Nelson, Mr Rental*

"It pointed out my downfalls as well as how I can fix them. I now have some idea how to work on growing my business."

- *Adam & Leesa Plester, Frank O'Grady Automotives*

"I can see a way to a better lifestyle."

- *Bevan & Kristy Phillips, Pedders Cannington*

If you would like to find out more about 10X Perth NE, contact Jay on (08) 9421 1821 or 0419 921 936.

The Edge seminar and other business education events are aimed to ensure that members get the most out of their membership. To ensure you get what you need, contact me direct to get me working on your idea.