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# Success strategies

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## WITH NEIL GOFFET

TWO Newcastle accounting firms have joined forces to offer a free seminar to small businesses experiencing financial difficulty after research showed 78 per cent did not seek the help they required.

The seminar is called "The Edge" and will offer struggling business owners and operators the chance to learn strategies for success from some of Australia's best business coaches.

Barry Lindbeck from Lindbeck Partners at Cardiff and Troy Wink from VBD Chartered Accountants at Charlestown will co-host the event and there will be several guest speakers.

One of the speakers will be peak performance coach Dean Marinac and the seminar will be held at Quality Hotel Noah's on Newcastle Beach on Wednesday, June 30, at 6pm.

"The truth right now is that 21 per cent of small business owners are currently concerned about a lack of sales," Barry said.

"There are 14 per cent concerned about their cash flow and a further 11 per cent concerned about the negative impacts of the economic climate."

"We know that business owners need our help whether they're asking for it or not."

Tickets are available by contacting Amanda Herbert or Melissa Lees at 10X Newcastle on 1300 855 109.

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