

NEW BUSINESS

Team 10X is on a mission to grow city's businesses

Coaching group out to restore work/life balance

LAUNCHED today, business coach 10X is the latest business development tool available in Mackay.

It brings with it the 10X Coaching Club, a group coaching model the franchise's chief executive officer Nic Clark says has proven a hit across Australia. The club provides a professional circle of support, structure and accountability to business owners, who often feel isolated within their businesses, he says.

Mr Clark said the team at 10X Mackay – business coach Peter Hodges and sales, marketing

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and events co-ordinator Della Muscat – could personalise the coaching to suit the needs of each business.

"We found that Peter and Della were unrivalled in their passion and dedication towards local business, and were impressed by their philosophy of wanting to impact on business owners' lives," Mr Clark said.

Mr Hodges, who has business management experience, said he was looking forward to equipping business owners to better handle the future.



10X Mackay's Peter Hodges and Della Muscat want to help Mackay businesses grow.

PHOTO: CONTRIBUTED

"Now, due to the current economic climate, business owners have even more on their plate, having to deal with dwindling sales, tightening cash flow and reduced profits," Mr Hodges said. "We can really help these business owners with growth strategies, improvement tools, asset protection and succession planning, to help them achieve the business success and lifestyle they've always dreamed of."

Ms Muscat, who was a com-

mercial solicitor at McKays Solicitors for three years, says she is excited about the opportunity to provide assistance and support to local small-to-medium businesses.

"I've seen clients sacrifice far too much for their business, sometimes to the detriment of their personal lives, and 10X gives us the opportunity to make real positive change," Ms Muscat said.

10X Mackay can be contacted on 4951 1109.