



10x North Shore accountant takes out top Trans Tasman Business Development award at Fiji conference CREDIT: Aimee Bridgman

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By Aimee Bridgman
104 views

NORTH SHORE CITY

10x North Shore accounting firm RES Business Development Ltd has beaten leading Trans Tasman accounting firms to win this year's prestigious 10X Entrepreneur of the Year, Publications award at 10X's 2009 Annual Awards Night, held on May 4th in Fiji.

The award was presented to firm partner Butch Mawdsley, by Nic Clark, CEO of 10X Limited, to recognise 10x North Shore's outstanding achievement in publications. The nominees comprised Australia and New Zealand's leading accounting firms that offer Business Development services to small businesses in partnership with International Business Development franchise, 10X.

Butch Mawdsley, partner of RES Business Development and 10X North Shore was honoured to receive this award on behalf of his firm. "To be selected as the number one accounting firm out of the most proactive accounting firms representing 10X in Australia and New Zealand is a great honour. To receive the award for Publications means that our firm was recognised for its efforts in communicating the benefits of the next generation of business coaching for local business owners, to help them grow their businesses."

While proud to receive the award, Butch Mawdsley gains greater satisfaction from the knowledge of what his local business clients will derive from it. "This award shows that our 10x North Shore clients have access to some of the best business development resources and support in the Australia and New Zealand," says Butch Mawdsley. "Knowing that we have that impact is what is truly rewarding for me."

Butch Mawdsley credits the success of his firm to the strength of 10X's Coaching Club, the coaching and mentoring service that 10X North Shore is able to provide to local business owners. "The 10X Coaching Club has proven to be an invaluable tool for its members," says Butch Mawdsley. "Aside from helping participating business owners in increasing their KPIs, the 10X Coaching Club also provides a professional circle of support, structure and accountability."

o 10X North Shore is offering all qualified readers of info.news.co.nz a complimentary 'Discovery Consultation', valued at \$590. This consultation is designed to pinpoint the hidden leverage points in a business – the very 'levers and dials' that immediately lift your results without huge expense and drive your profits upwards. Call 10X North Shore today on 09 918 3690 to find if you qualify.

Butch Mawdsley qualified as a Chartered Accountant over 20 years ago. Since then he has built up a wealth of experience helping businesses or working in industries ranging from sole traders right up to huge multi-national companies.