

MARKETING TIPS

BUSINESS growth advisers 10X Newcastle plans to give Hunter businesses the opportunity to meet its chief executive officer Nic Clark, who is the author of *The Marketing X-Factor*.

Nic will be the guest speaker at the 10X networking session on Wednesday, May 12, at Newcastle Panthers from 6pm to 9pm.

The Marketing X-Factor contains a step-by-step guide on how businesses can transform to develop a brand with pulling power and profit potential.

The book is based on successful strategies and systems used by industry leaders and to get a copy and attend the function call Melissa Lees on 4942 5839.