



SPOILS. 10X Bendigo director, Chris Waterson, centre, flanked by sales and marketing co-ordinator, Mike Smith and business coach, Kylie Blanchard.

Ten out of ten for coaching

A REGIONAL business coaching team with Kerang connections has been awarded the 10X Franchise of the Year 09/10 award for the best overall franchise in Australasia.

The 10X Bendigo team was also awarded the 10X Business Community Forum Award and the 10X Private Events to the Business Community Award.

The Bendigo team is a division of Kerang accountancy and business advice firm, May Partners.

"10X is located in 145 locations around Australia and 31 locations around New Zealand, so to win 10X Franchise of the Year 09/10 is hugely exciting for us, especially considering 10X Bendigo only started in October 2009 and became operational in December 2009!," director Chris Waterson said.

"The 10X business attracts high calibre coaches and business specialists and they are based in the most successful accounting firms around Australia and New Zealand, so for 10X Bendigo to win 10X Franchise of the Year 09/10, it really says something about our team and our commitment to our clients and their results."

10X Franchise of the Year was judged on being the overall winner across in all fields. Some of these fields include Achievement in Marketing, Achievement in Business Coaching and Achievement in Public and Private events for the business community.

The '10X Private Events to the Business Community Award' was judged on the local team's private event series called 'The Edge'. 'The Edge'

is a complementary three-hour business development workshop run in the Bendigo boardroom in locations around the region, with speakers such as Jennifer Harwood and Dean Marinac.

The event series has been extremely successful - 10X Bendigo has had 138 businesses over 19 events join it for 'The Edge'.

The '10X Business Community Forum Award' was judged on the value and commitment of the team's contribution to the 10X community.

Apart from Mr Waterson, the team is Mike Smith, sales and marketing co-ordinator; Jennifer Harwood and Kylie Blanchard, business coaches; Sharon Smith, clients relations manager and Travis Austerberry, certified practising accountant.