

Who's Who

Free in Mid West Business

Business Outlook	Investment & Start-up Risk	Corporate Finance Engineering & Resources	Real Estate	Business Insurance
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Harnessing opportunity for a brighter future



Greg King and Steve Douglas, CEO and Chairman of the Board of the Mid West Development Commission.



"We've got to challenge the thinking and break the Perth-centric mentality."

Midwest is a strong and vibrant regional and national hub in a state and nation enjoying the return to robust economic growth. The Mid West has been recognised as having numerous opportunities for business and investment.

Greg King, CEO of the Mid West Development Commission, says the region is a "great place to do business" and offers a "high quality of life".

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Who's Who In Service Industries

Adding quality to business

Greg King, CEO of the Mid West Development Commission, has previously dabbled in providing specialist business improvement services. However, he found being a professional coach to be a more effective way of delivering an impact on his clients, especially in the current economic environment.

In August 2007 Greg left the professional and established his own coaching business, 10X Coaching Club. Greg is now a professional coach, helping business owners to improve their performance and achieve their goals.

"Part of a coach's role is to help the business owner see a bigger picture, a picture from a different perspective."

Greg King, CEO of 10X Coaching Club, says the role of a coach is to help business owners see a bigger picture and achieve their goals.



Greg King, CEO of 10X Coaching Club.



Expanding general business '10X' coaching during Coaching Club event.

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Fast Facts

BUSINESS NAME: 10X Coaching Club
CEO AND CO-FOUNDER: Greg King
ESTABLISHED: August 2007
DIRECTOR: Greg King
NUMBER OF EMPLOYEES: 10
KEY SERVICE AREAS: Coaching and Business Planning



Specialist advice: 10X Coaching Club in action.

Who's Who In Mid West Business

Who's Who In Economic Outlook

2020 vision



Shelia Casella
 Director
 Shelia Casella is the Director of the Mid West Development Commission. She has been instrumental in the development of the region and is a strong advocate for business and investment.

Merrill Dagleish
 Director
 Merrill Dagleish is the Director of the Mid West Development Commission. She has been instrumental in the development of the region and is a strong advocate for business and investment.

Steve Douglas
 Chairman of the Board
 Steve Douglas is the Chairman of the Board of the Mid West Development Commission. He has been instrumental in the development of the region and is a strong advocate for business and investment.

Andrew Short
 Director
 Andrew Short is the Director of the Mid West Development Commission. He has been instrumental in the development of the region and is a strong advocate for business and investment.

Greg Smarglaasi
 CEO
 Greg Smarglaasi is the CEO of the Mid West Development Commission. He has been instrumental in the development of the region and is a strong advocate for business and investment.

Bill Headley
 Director
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Ashley Sojan
 Director
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Tony Brun
 Director
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Rob Houwen
 Director
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Wade Kazalich
 Director
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Braed Crook
 Director
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Contact your business coach Greg Smarglaasi today for more information

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